

Yask Update

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Hi Guy's,

The below message will be sent to all the UK clients this morning.

I wanted to give you the heads up on what they will receive and also take the opportunity to thank all of you for the support you have shown me to help me get to this point.

I look forward to working with you all and hope that the 2nd half of 2020 is much stronger than the 1st!!

Thanks again

Dear XXXX

Having worked with Yask for the last 2 years I know many of you personally. For those that I haven't yet met let me introduce myself.

My name is Clive Tymms, I am based in London and have held several Senior positions across the furniture industry for the last 15 years, most notably with Lombok and ILVA, I always had a deep love of Yask and what they produced.

In 2018 I was asked to spend some time at the factory and write an assessment of the business from the top to the bottom. I decided there and then that I wanted to buy this Brand which I believe is so unique and special in the industry.

Here we are in 2020 and the dream has partly become reality; for the traditional B2B furniture retail we have created a new house style and refreshed website under the brand name "**YASKworks.com**"

YASKworks is a separate legal body based in the UK and will start trading per July 1st.

All existing models, specs and IT will continue as usual.

We have a small dedicated team being led by myself and Syl, who I am sure a lot of you will be familiar with.

So that you are aware of the full picture; the rest of the Yask-tree with developments and all kind of green fields stays with Ronald and will continue under the umbrella of Yask.com. Also orders registered till July 1st will be handled by Yask.com.

As soon as possible I will schedule in some review time with you to see what we can do together to make a real difference. The 1st July is a date that I have been working hard to make happen and I am really looking forward to growing this business into something special. Please don't hesitate to contact me or call me if you have any questions or queries, and I look forward to seeing you all again soon.

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